

# Video Hosting System

The proven platform for hosted video monitoring solutions.





AXIS Video Hosting System is the proven platform for video monitoring services.

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# Why is hosted video so hot?

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- > “2010 will see Video Surveillance as a Service (VSaaS) emerge from the shadows and take the limelight. 2010 will see a raft of companies announce VSaaS solutions”  
IMS RESERCH JANUARY 15 2010
- > “The segment gaining the most interest in 2010 is managed/hosted video. This is clear across the board from inquires we hear from both integrators and investors. Simultaneously, the number of providers launching such services has significantly increased.”  
IP Video Market Info 2010
- > “Cloud-based systems share video via the Internet by using Web portals, video hosting systems, management software (VMS) and secure offsite servers to house the data. SaaS hosting architecture provides flexibility to end users who will look to the "5 C's" of change, compliance, cost, continuity and coverage to shape the future success of their businesses for years to come”  
Security Sales and Integration Magazine February 2010

# Hosted Video is here, it's real and it's being used...now!

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- > Over 10,000 channels deployed in EMEA
- > Over 3500 channels deployed in the US
- > Approximately 75% are production channels
- > Large private deployment with nations premier home improvement store
- > Deployment underway for Best Buy for Business



# What's in it for a client?

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**A proven platform for remote and local viewing of video for a large number of dispersed sites with smaller camera counts**

>Provides efficient video monitoring for many client applications

>Ideal for video verification to cut alarm operation cost

>Allows multiple departments to view store activities – loss prevention, marketing depts., H.R. dept.

>Even clients can view stores to check on “busy times”!



# An Internet connection is all you need...

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## An easy to install solution for safety and security anywhere

>An easy to install and reliable monitoring service , in most cases - **no DVR needed**

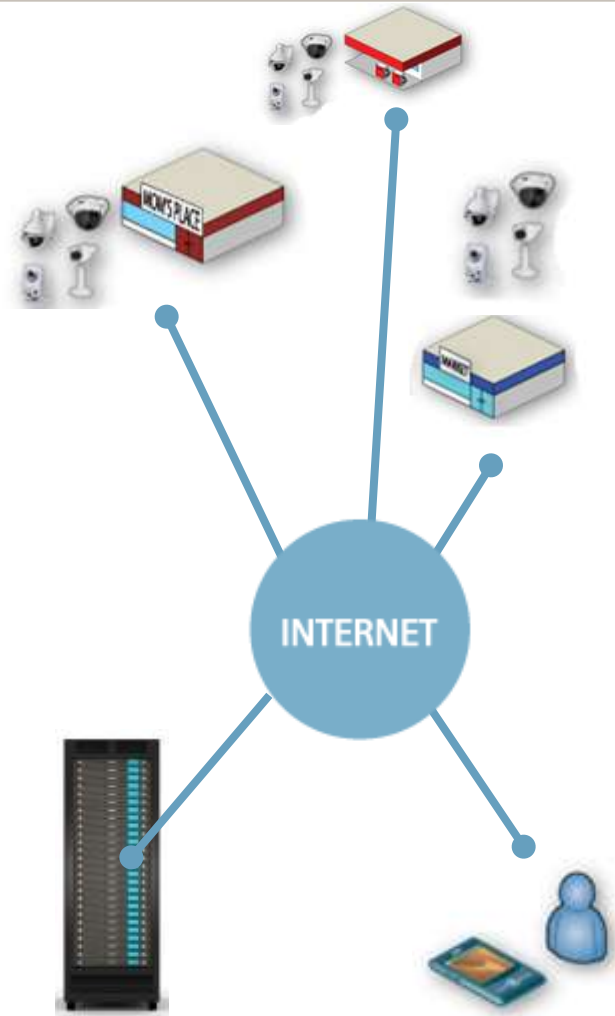
- High security, no cameras on open ports
- Local storage or DVR can be used for redundancy if needed

>Easy and flexible Internet access to live view and recordings at a fixed rate

- PC, laptop or smart phones

>Quick and configuration free installation

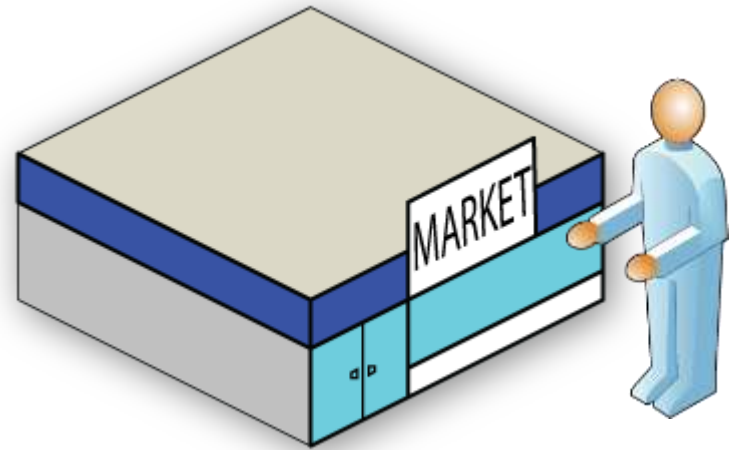
- Internet Service Provider independence maximizes client flexibility.



# Quick and configuration free installation

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> Approaching the site



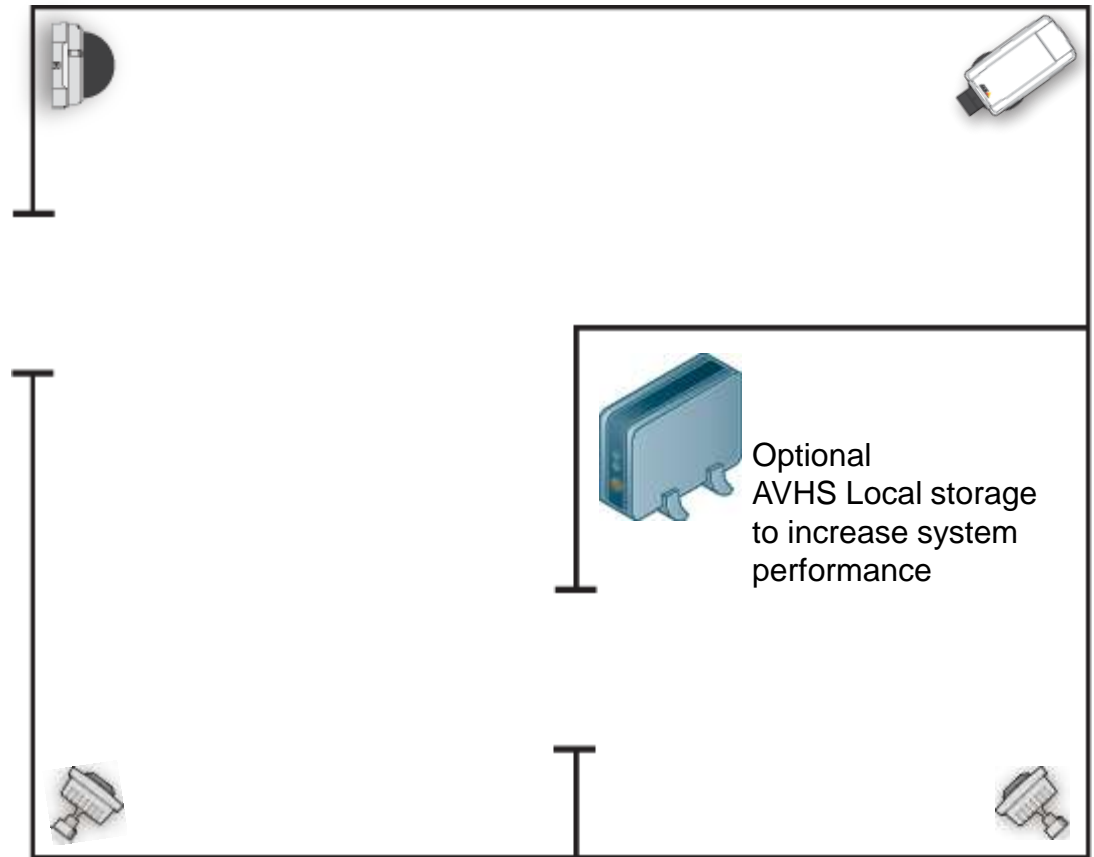
Installer

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# Quick and configuration free installation

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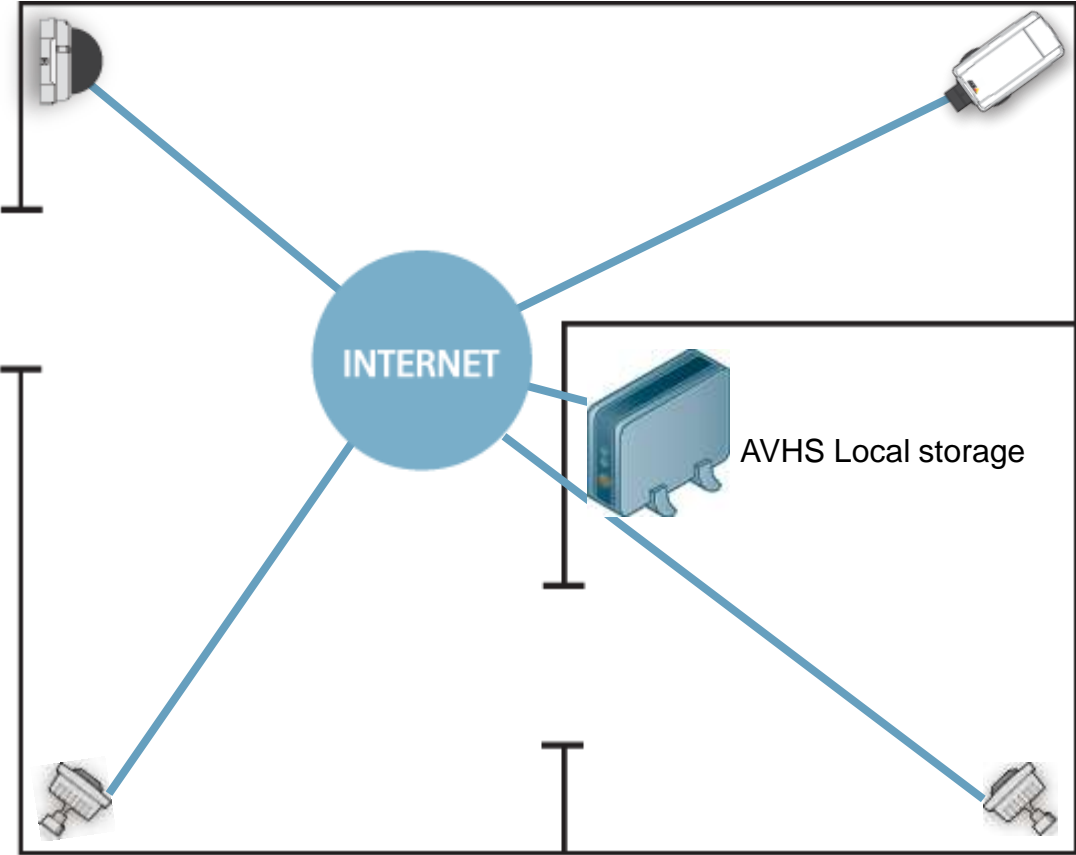
## > Hardware installation



# Quick and configuration free installation

> Internet Connection

0 MIN

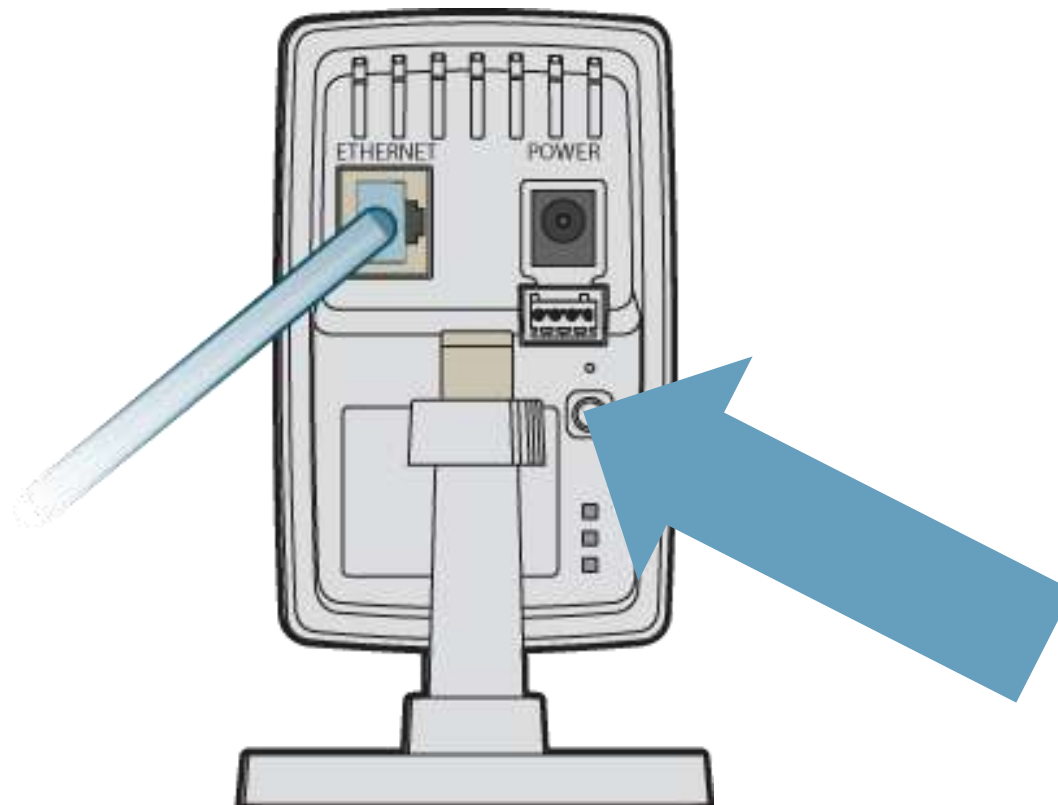


# Quick and configuration free installation

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> One-Click

**5**MIN



# Quick and configuration free installation

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> Camera registration

**10MIN**



# Quick and configuration free installation

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> Ready to monitor

**15MIN**



# Efficient monitoring in the browser

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Wherever there is an Internet connection you can access the system

- > Easy login
- > Live view
- > Recording
- > PTZ support
- > Mobile access
- > Event notification



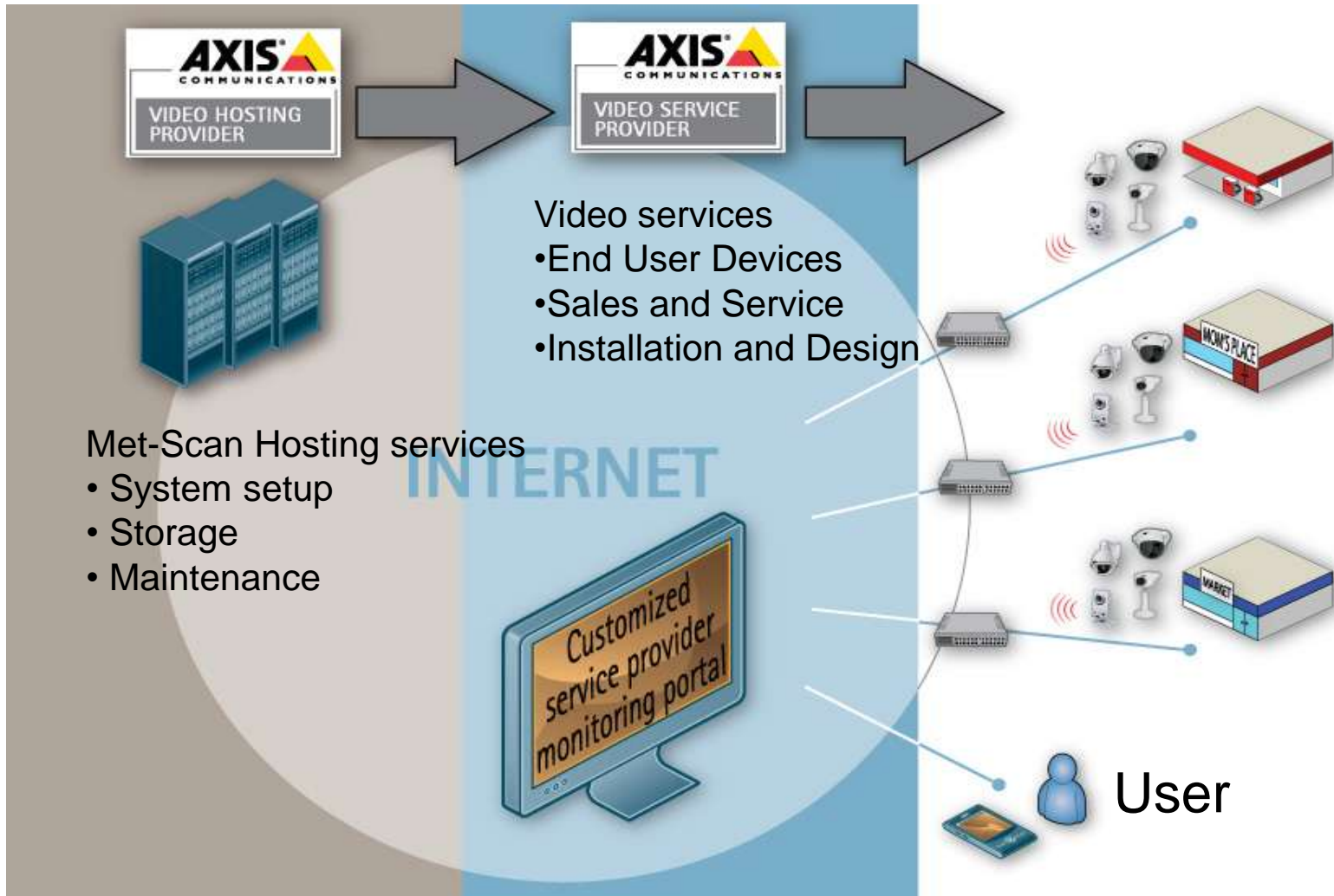
# AVHS – A reliable system solution from Axis

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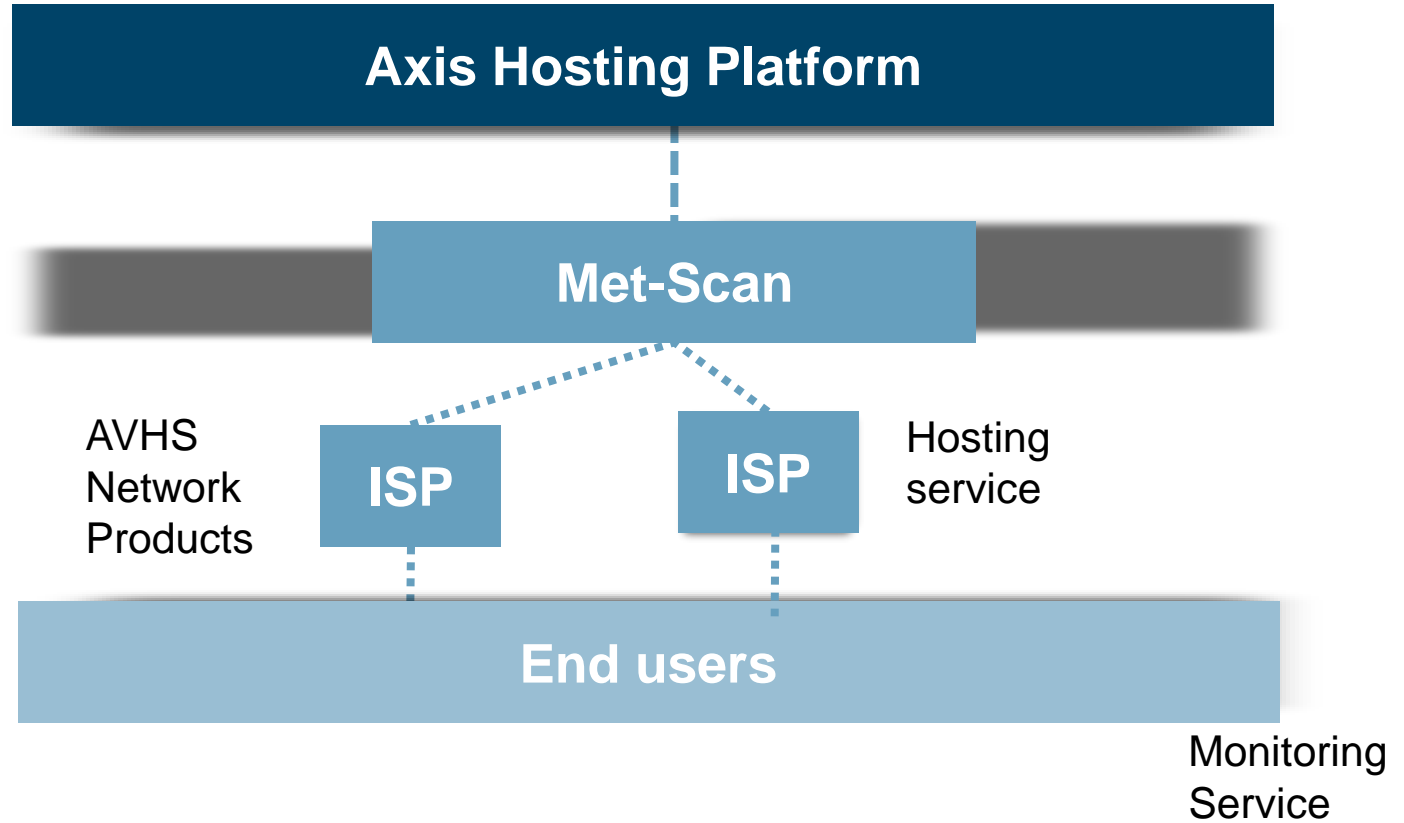
- > **Axis wide range of network video products to meet your specific requirements**
  - Fixed cameras
  - Fixed dome cameras
  - PTZ cameras
  - Video encoders
- > **Axis developed server software platform**
  - Cameras and software with perfect match
  - Customizable platform
- > **Value adding network video features**
  - Ease of installation with PoE
  - Superior image quality



# Video hosting landscape



# How does it work?



# Benefits of a hosted video solution

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- > Ease of deployment
- > Less equipment at client site
- > Install efficiencies (IP solution, no coax cable or DVR, one click)
- > Less install and configuration time on site – less client disruption
- > Lower operating cost (No DVR maintenance)
- > Reduced maintenance
- > Convenience
- > Ease of accessing data (mobility, PC, any internet connected device)
- > Reliability
- > Image quality

# Accessories that enhance system performance

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- > NAS drive- Iomega® StorCenter™ ix\_\_ Network Storage Devices
- > EMC Iomega building a line of NAS drives with AVHS firmware built in
- > Entry level unit is 2TB, RAID 1 (approximately \$250 retail)
- > High end goes up to 14TB RAID 5
- > Provides redundant local recording for data back up
- > Provides high frame rate recording option



# Contact

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